

KERR VILLAGE BIA BOARD OF DIRECTORS MEETING**Zoom**<https://us02web.zoom.us/j/85690972102?pwd=bjR2WlFUVlZkcXJtOGRuWnFDZHRXUT09>**Meeting ID:** 856 9097 2102**Passcode:** 131633**Date & Time:** Thursday, March 25, 2021- 8:15am**Dial In:** +1 647 374 4685 Canada +1 647 558 0588 Canada**DRAFT
MINUTES**

BOARD MEMBERS	Dean MacLean, Dr. Brett Warren, Ray Chisholm, Dr. Theresa Bankey, Robert Nashat, Tracey Dreesen, Noel Lourenco, , Dave Walsh, , Bob de Hoog, Joe Martineau
PRESENT	Dean MacLean, Dr. Brett Warren, Ray Chisholm, Robert Nashat, Tracey Dreesen, Noel Lourenco, Dave Walsh, Bob de Hoog, Joe Martineau
PROXY	
REGRETS	Don Wilson, Chris Stadnik, Dr. Theresa Bankey
GUESTS	Chris Iannuzzi- La Dolce Vita

Item #	Item Description
1.	Call to Order: 8:21am
2.	Approval of Agenda: Motion asked for by Chair, made by board, second by board.
3.	Declaration of Pecuniary Interest: None
4.	Approval of Previous Meeting Minutes: Motion asked for by Chair, made by board, second by board.
5.	A Taste of Oakville (Final Comments)- discussed benefits, it took people about two weeks for people to really take to event. Most participants noticed an uptake in business. Needed to go longer, 4 weeks was suggested. Recommend that Taste is done again, perhaps twice per year. Desserts of Kerr Village- Thought we would focus on some dessert places that were left out of Taste. It will benefit their business and also bring people to the area. This could be a very good initiative. Patio Season- allowed under old permit till end of March. New patio season starts April 1. No fees. Instagram- did a gift card give away for film ca and had a 3% bump in followers. Demographic that follow us is 75% women.
6.	Funding Opportunities- applied for Healthy Community Grant and will find out by April 30 th if we will receive any funds. The project will include Normandy Parquette and additional garbage cans and recycle bins. Will also apply for the reconnect grant.
7.	Streets Scope- benches probably be out latter part of April or first of May. Flowers out after Victoria Day. New garbage cans and recycle bins will be out sometime in spring. Will take a site walk with Town staff for placement. Discussed possibility of a digital sign being placed in Heritage Square. Very preliminary discussion and have various logistics to sort out. Would be popular with the businesses. Price range would vary depending on size, screen quality and power source.
8.	Finances- audited was successfully completed by KPMG. Budget passed at Town Council.
9.	Special Events- Kerrfest probably will not happen in 2021. Due to social distancing concerns we would not be able to have the crowd that would be needed. Ideas include a virtual Kerrfest. Anything we do would be tied to grant funding. December we should be able to do a tree lighting event. Also looking at Markets as a possibility. Risk assessment is needed at the time of the event.
10.	Development Kerr Village- Ray reported on the underpass on Kerr. Preliminary work being done. Problem with parking at Tannery Park. Traffic was backed up on Lakeshore Rd W. Downtown cross walks were a problem. Town working on issue. Traffic on Kerr Street has been heavy.
11.	Executive Director Report: See Attached
12.	Motion to receive reports: Motion asked for by Chair, made by board, second by board.
13.	New Business: Doodle pad to be sent out re: board meeting times.
14.	Adjournment: Motion asked for by Chair, made by Bob, second by Robert.
13.	Next Board Meeting Date: April 22, 2021 Join Zoom Meeting

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EXECUTIVE DIRECTOR REPORT

- Economic Task Force Meeting to assess recovery initiatives every other Monday
- 2021 Patio Season starts April 1st!
- March 2021 online newsletter has been released
- Visit Oakville Partnership Zoom call
- OBIAA best practices calls weekly on Tue & Thursday over 50 BIA's
- Advocacy Committee Chair OBIAA meeting on Covid-19 issues bi weekly
- Sent out Mailchimp info emails.
- Call with Urban Design manager regarding Community Initiative Grant
- Submit Community Initiative Grant Application
- Visited merchants: Step One Child Care, Zucchini, Food Basic, Shoppers Wimpy
- Various social media posts and content production
- Reconnect Grant Webinar
- Accountant monthly visit
- Paid the bills
- Garbage issues assisted merchants
- Met with Chris mark re: encroachment issue for a business and site visit at Normandy Parquette
- Updated website

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- Updated Kerrfest website to reflect our present situation
- Had cooler repaired